



Premium Membership

Take your membership to the next level!

Mendocino County Farm Bureau provides a variety of membership options, allowing you to choose a level of support that fits your interests and your budget. We keep our standard membership dues as low as possible to keep it affordable for all farmers and ranchers. If you believe in the efforts of Farm Bureau then please consider upgrading your membership! Our premium membership levels are designed to promote your business and your extraordinary support. We also will provide you with additional employee enrichment benefits. Discounted employee training rates are available to all levels. Complimentary and discounted memberships are a great way to get your employees more involved and better informed about the industry and challenges facing your operation. A well informed employee is a more valuable, more committed employee.

| Silver (Associate/ Agricultural) \$275 | Gold (Associate/ Agricultural) \$500 | Platinum (Associate/ Agricultural) \$1,000 | Diamond (Agricultural Only) \$2,000 |
|--|--|--|---|
|--|--|--|---|

Membership Benefits

| | | | | |
|-------------------------------------|---|---|---|---|
| Business membership | 1 | 1 | 1 | 1 |
| Complimentary individual membership | | | 2 | 2 |
| Discounted membership | | | | 5 |

Promotion Benefits

| | | | | |
|---|---|-----|-----|-----|
| Logo in MCFB event programs: Annual Fundraiser and Annual Meeting | | | ★ | ★ |
| Business logo and website link on MCFB website | | ★ | ★ | ★ |
| Call out in Mendocino Country Life Newsletter (4x/year): top page listing in the business directory section with logo | | | ★ | ★ |
| Call out in Mendocino Country Life Newsletter (4x/year): top page listing in the business directory | ★ | ★ | ★ | ★ |
| Discount on advertising rates in Mendocino Country Life Newsletter | | 10% | 25% | 30% |

Event Benefits

| | | | | |
|---|--|--|---|---|
| Complimentary tickets to MCFB events: Annual Fundraiser and Annual Meeting | | | 2 | 4 |
| Invitation to exclusive events | | | ★ | ★ |

Labor Benefits

| | | | | |
|---|---|---|----------------|----------------|
| Use of office training materials | ★ | ★ | ★ | ★ |
| Workshop/training: free attendance | | 1 | 2 | 5 |
| Workshop/training: discounted attendance | 2 | 3 | All Additional | All Additional |
| Priority registration | | ★ | ★ | ★ |
| Additional contacts receive all MCFB outreach information: E-letter, Executive Director Updates, and more | | 2 | 5 | 5 |
| Additional contacts receive limited MCFB outreach information | | ★ | ★ | ★ |

Questions on how to upgrade or join as a premium member? Contact us at membership@mendocfb.org or (707)462-6664.